

JAMAICA BASELINE STUDY: KNOWLEDGE, ATTITUDES AND PRACTICES (KAP) SURVEY

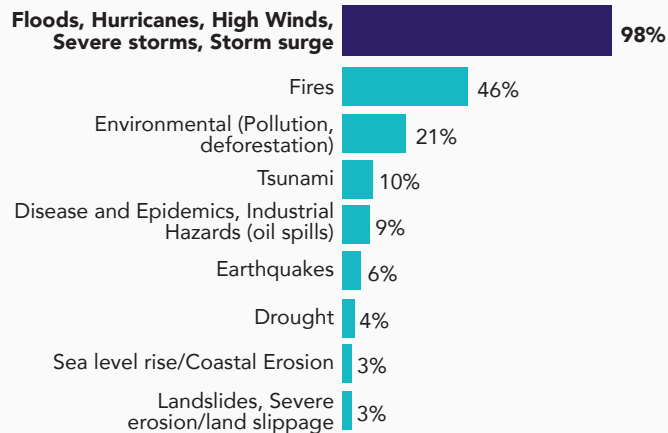


In September 2019, Resilient Islands completed a Knowledge, Attitudes and Practices (KAP) survey in Old Harbour Bay, Jamaica. The KAP survey, which is a tool the Jamaica Red Cross uses for research, was led by staff and volunteers who interviewed people of diverse demographics and in various locations across the community.

DISASTER RISK REDUCTION/PREPAREDNESS

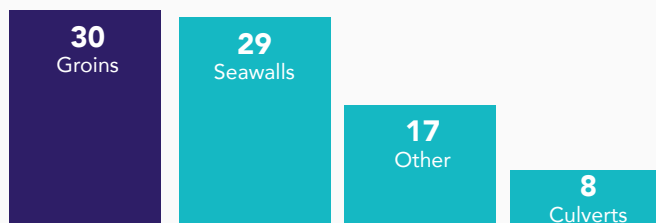
Knowledge

Natural and manmade hazards and the degree to which they impact the community



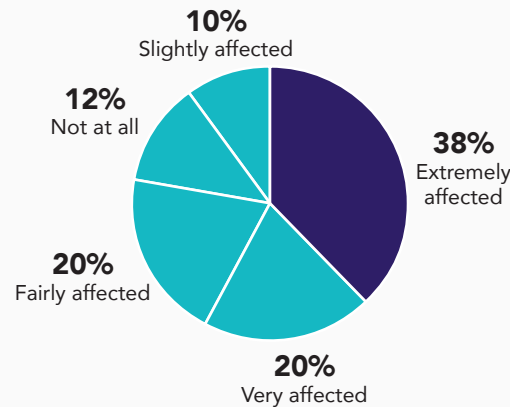
50% are aware of man-made structures in the community that protect against flooding, coastal erosion and storm surge.

What man made structures have been installed to protect your community against flooding, coastal erosion and storm surge?



Attitude

How much they believe their livelihood is being affected by the hazards mentioned:



55% thinks that if a disaster occurs, people in their **community will help one another** regardless of family ties, in an organized manner.



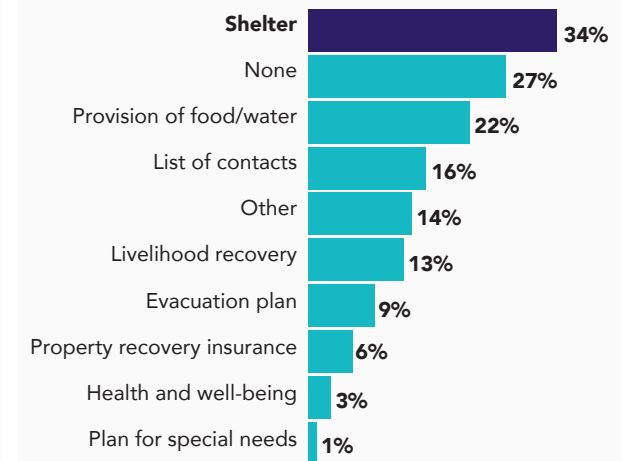
46% is aware of the existence of a **disaster management committee or group** in the community

Most used information channels

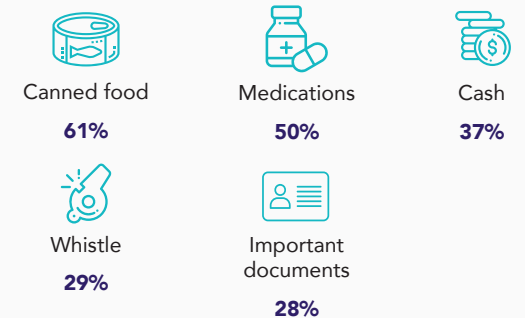


Practice

What kinds of preparation measures for hazards did you discuss with your household?



Most common supplies stored for emergencies



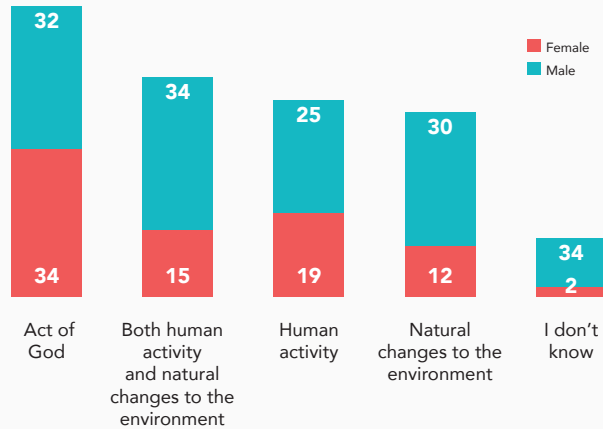
CLIMATE CHANGE

Knowledge

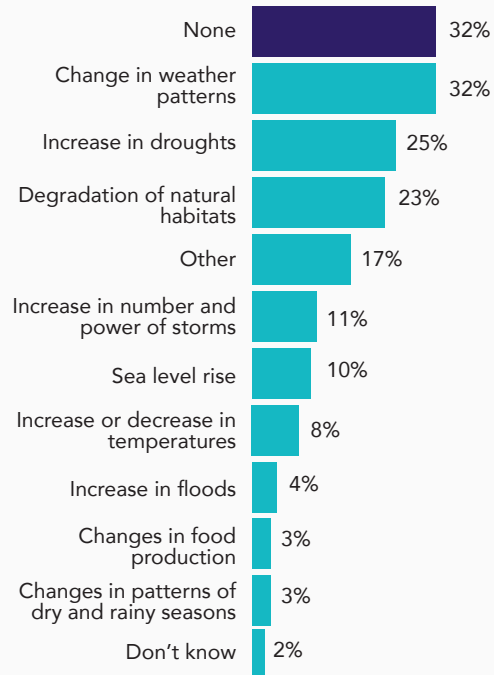
85%

of respondents have heard of climate change

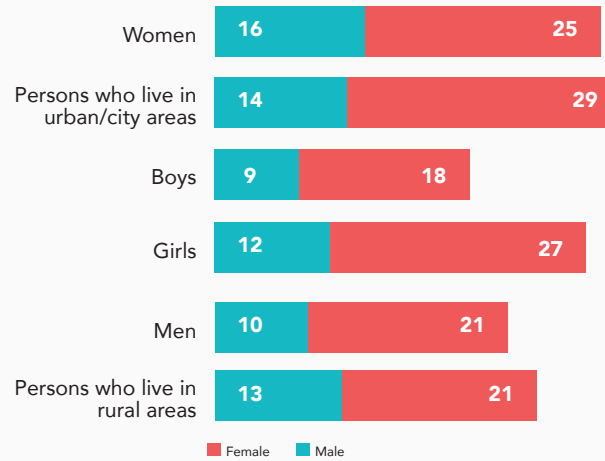
Main causes of climate change



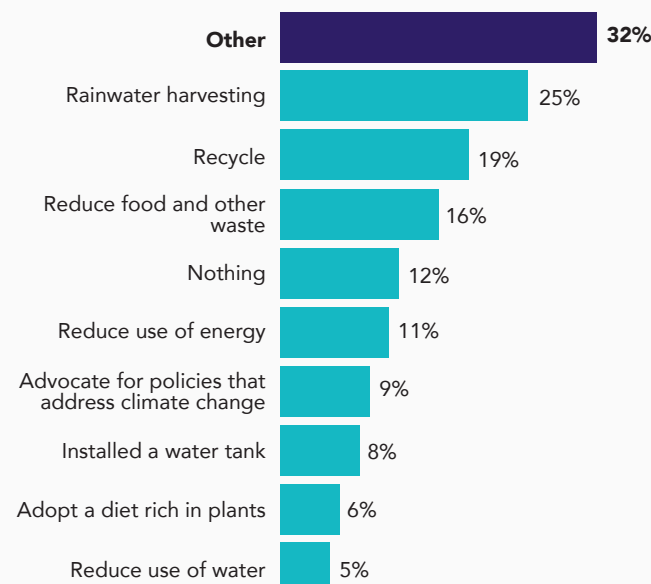
General perception of the effects of climate change



Which groups do you think are more affected by the effects of climate change?

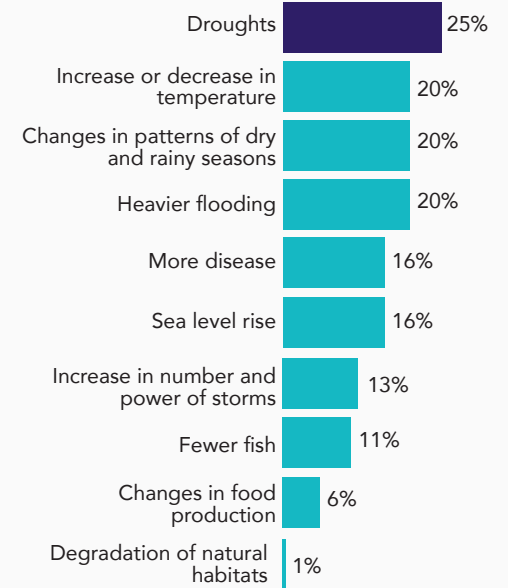


Actions to reduce the impact of climate change



Attitude

How people think climate change is impacting their community



Practice

Most common personal actions to reduce the impact of climate change



Rainwater harvesting



Recycle



Reduce the use of energy



Reduce waste disposal



Installed a water tank



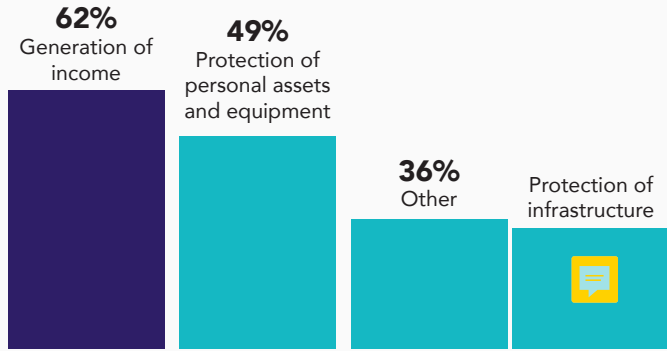
Reduce food waste

Only 19 persons said they do nothing to reduce the impact of climate change

ECOSYSTEMS (COASTAL HABITATS)

Knowledge

Ways in which coastal habitats or areas benefit the community



Resilient Islands is an initiative that helps communities adapt to climate change in the Caribbean. As a partnership between The Nature Conservancy and the International Federation of the Red Cross and Red Crescent Societies, Resilient Islands promotes the use of coastal habitats to reduce risks, while empowering governments, partners and communities to implement sustainable development plans that prioritize nature.

CONTACT INFORMATION RESILIENT ISLANDS BY DESIGN - JAMAICA

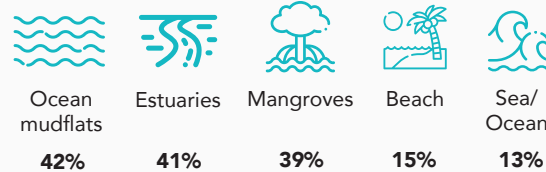
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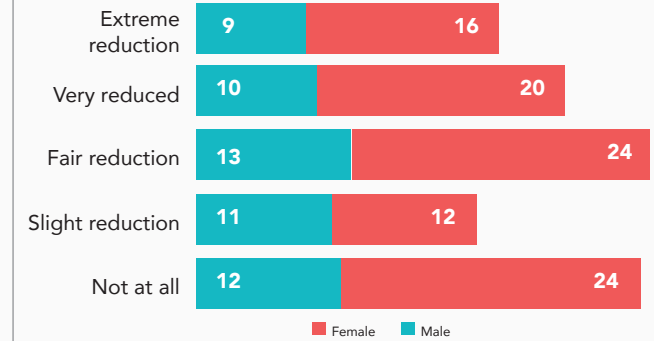
Attitude

Most important coastal habitats or areas in the community

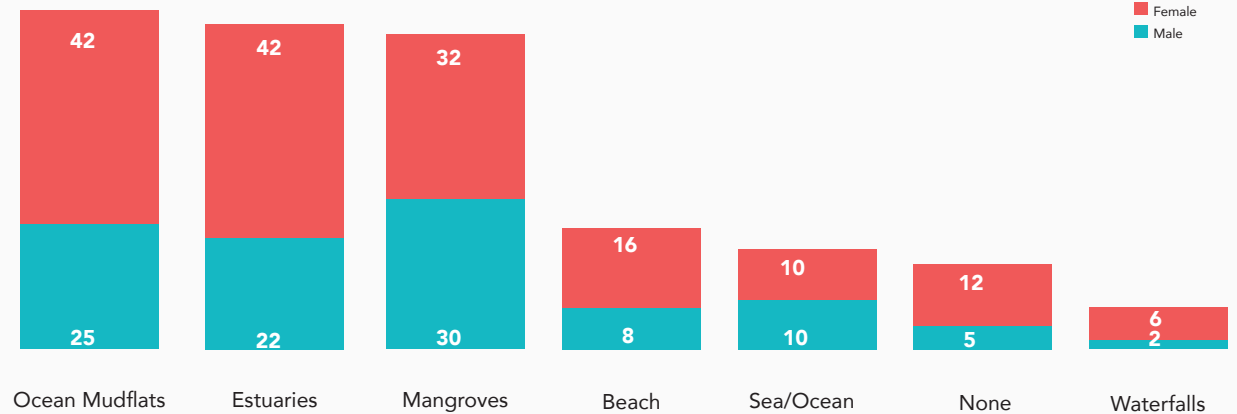


Only 1% said coral reefs, oyster reefs, kelp forests, coastal water and seagrass meadows are important in the community

To what extent people think coastal habitats or areas reduce community's risks to storms



What do you think are most important coastal habitats or areas in your community?



Interviewees
152 Survey participants

64%
Female



36%
Male

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based on a decision of the German Bundestag

